



SWEETSPIRE LITERATURE

MANAGEMENT



www.reallygreatsites.com

MARKETING AUTHOR AGREEMENT

This **Marketing Author Agreement** ("Agreement") is being made between and **Sweetspire Literature Management** ("Marketing Agency"). Author's name(s) and **Sweetspire Literature Management** may also be referred to as "Party" or together as the "Parties".

IN CONSIDERATION OF the Author(s) agreeing to advertise his/her App/literary work by the Marketing Agent, and the Marketing Agent agreeing to advertise the literary work(s) and App of the Author(s), the Parties agree to the following:

Sweetspire Literature Management is pleased to provide a **(Service)**

Service Summary:

1. COPYRIGHT OWNERSHIP: During the term of this agreement, the Author(s) hereby retains full ownership of his/her copyrighted literary work and exercises full discretion on the use and disposition thereof, except the company logo of the **Sweetaspire Literature Management** and its ISBN Number.

(a) **Royalties: Sweetaspire Literature Management** is a Literary Marketing Firm and does not therefore hold any royalty percentage especially to those titles that are not published under them. Any published/self-published title that they cater is solely and exclusively used for marketing purposes only. Author(s) should still route all questions regarding his/her royalties to his/her Publisher. All titles published under **Sweetaspire Literature Management** also receive full royalty net of taxes and book production costs (which includes cost for distribution and materials handling).

2. CONTRACTS. Sweetaspire Literature Management shall use its best efforts to promote the **Author(s)'s Book. Sweetaspire Literature Management** may recommend any services which they think beneficial for the Author(s)'s book or the programs the Author(s) is into. The Author(s) may reject any recommendation if the terms thereof are unacceptable, unconscionable and unjust. No proposed Represented Sale shall be binding unless approved by the Author(s) in a signed contract.

3. TERM. This Agreement shall take effect as of the date first set forth below, and shall remain in full force and effectivity until the full performance of the services as mentioned in this agreement. It is **Sweetaspire Literature Management Obligation** to update the Author(s) in writing or email of any activities or updates regarding the registered campaign or any other opportunities available.

4. EXPENSES. The Author(s) agrees to pay ("Agreed Amount") indicated in each proposal for **MARKETING SERVICES** or **PUBLISHING SERVICES** as provided by each of the Specialists assigned to work with the Author(s).

5. REFUNDS. Sweetaspire Literature Management aims to perform the services promptly and honor any arrangement the Author(s) has with the assigned Specialist.

Most services that **Sweetspire Literature Management** provides are very straightforward and could be fulfilled immediately except for those which may need a few weeks or months before it can finally be performed or completed.

Once the agreement is completely signed and the Author(s) requests for a refund, a set-up fee of \$150 is deducted from the refundable amount if **no performance of the services has been done**. Should there be any partial performance of the services, such as but are not limited to the following: filling out forms and questionnaires, providing analysis, creating drafts for online publicity or booking a slot for TV and Radio Interviews, Author(s) agrees that **No Refund** can be granted. Failure to reply to our email for the performance of the services may delay the refund process. With this, we can only process requests for refund between 0-90 days after the agreement is completely signed. **Sweetspire Literature Management** will not be considered at fault for any delay of the performance of the services attributable to the fault of the Author(s). Author(s) has the option to continue with the service even if No Refund has been granted.

6. TERMINATION. This Agreement may be terminated at the instance of either party by serving written notice to the other party thirty (30) days prior to the effectivity of the termination in cases of substantial breach of any terms in this agreement.

7. NOTICES: All notices shall be sent to info@sweetspireliterature.com and/or the registered email address of the Author(s). It is the responsibility of the Author(s) to email info@sweetspireliterature.com for any updates in the email address and other important contact information such as phone number and address on record. The Author(s) may also call **Sweetspire Literature Management** at the phone numbers on their website <https://www.sweetspireliterature.com/> for any updates in their account.

8. SEVERABILITY: If any section of this Agreement is found to be invalid, illegal, or unenforceable, the rest of the Agreement will still stand.

AGREEING TO THESE TERMS AND CONDITIONS:

The undersigned, hereby agrees to the following terms and conditions that:

- a) By providing his/her credit card, or debit card information, he/she AGREES that to have read and understand this Agreement;
- b) Undertakes to ensure that the credit card is active or the debit card always have sufficient and free funds to cover all amounts due as billed by **Sweetspire Literature Management** LLC He/She authorizes **Sweetspire Literature Management** LLC to charge the full amount required as per agreement to the specified payment method;
- c) He/She authorizes the financial institution for the payment method, as aforementioned above, to charge or debit his/her account and remit payment for the services to **Sweetspire Literature Management**.
- d) This authority shall remain in effect until he/she gives the notification, as required under this Agreement, to terminate this authorization.

Name (Author)	
Phone:	
Email:	
Represented Works (Book Titles):	
Service (s)/Agreed Amount:	
Date:	
Signature:	

I agree to be bound by the Terms and Conditions of this form. I certify that the information provided here are true and correct.